Gartner Campus Access Program

Enable staff, faculty and student access to the authoritative Gartner research library.
It’s no longer about how much information you have — it’s about having the right insight.

For tens of thousands of technology professionals, Gartner Research is an indispensable daily resource. It’s what you need to know, what you need to do, where you need to look and who you should be paying attention to. It’s independent, insightful and instantly applicable to your business challenges. Our research process embodies a way of thinking that turns complex information into insight you can use for business advantage. Gartner methodologies consist of research practices, procedures and rules that distill large volumes of data into clear, precise, actionable insight so our clients can formulate plans or make difficult business decisions. You get the information you need in the context necessary to make both large-scale and everyday decisions with confidence.

With 775 analysts worldwide, we are able to study every aspect of technology. Our size and scope, combined with our rigorous research processes, make us the global leader in technology-related research and advice. No other research or consulting firm can offer insight that is as accurate, impartial, objective and consistent.
The Gartner auto-registration portal provides your campus community access to the value and objectivity that is Gartner.

The Higher Education Campus solution includes our campus access program, which enables faculty, staff and students access to our Core Research via a self-authenticating portal link to gartner.com. This access allows the various stakeholders across a campus to receive value from investing in Gartner. Because of the unique standing of Gartner research in the world of IT, the Campus solution portal can be considered a professional development investment.
Information Technology Organization

IT leadership and their staffs receive insight necessary to make technology-related decisions on:
• How to improve departmental maturity
• Developing budgets in a time of reduced funding
• Better analyzing information
• Developing governance
• Driving change management
• Monitoring and assessment
• Enterprise planning and architecture
• Applications
• Business intelligence and information management
• Business process improvement
• Enterprise architecture
• Program and portfolio management
• Security and risk management
• Sourcing and vendor relationships.
Administration (President/Chancellors, CFO, Provosts, Deans, Trustees)

Institutional leadership and their staffs receive insight necessary to make business decisions involving technology related to:
- Financial, HR, student Information systems and other enterprise application software
- Risk management
- Benchmarking and metrics

Business Schools

Availability of Gartner research to faculty enables professors to bring timely, objective real-world examples and content to the classroom, enriching the educational experience. Examples include:
- Linking Gartner research to the curriculum, particularly as a resource for MBA students
- Referencing best practices and case studies on how to apply technology to solve business problems
- Research collaboration and project work
- Tracking emerging technology and industry trends
Other Departments, Colleges and Schools

- Engineering, Computer Science, Management Information Systems
- Medical and Healthcare Admin programs
- Library Sciences

Institutional Technology and E-Learning Groups

Academic leadership seeks strategic and tactical advice from Gartner on:
- Technology in the classroom
- Emerging technology and trends (wireless, podcasts, etc.)
- Tools and best practices
- Vendor recommendations (course management, e-portfolio, etc.)
- Impact on the industry

Library

- Gartner as general resource for students (via campuswide portal access to gartner.com)
- Advise on strategies for digital content management, search engines and portal strategies
Why Gartner

Unmatched Reach and Resources
At Gartner, our size and scale allow us to commit vast resources to broader and deeper analyst coverage and proven methodologies.

Research Process Map
The five step Gartner research process is geared largely to discovering how current trends are likely to become future events, and what effect those events are likely to have on client technology investments and their businesses.

Research Architecture
The Gartner research architecture consists of methods to frame and simplify new information so that we can challenge conventional wisdom, make connections, understand patterns and discover trends no other research firm can envision.

Gartner Research Organization
Our research organization consists of a flexible, virtual structure of global teams, allowing us to advise clients based on their own immediate environment, as well as conditions around the world. Our analysts cover 900 technology and business topics, illustrating the breadth and depth of our research.